

Malmö, Sweden, April 4, 2011

## Beijer Electronics' Annual Report 2010

*2010 was an eventful year that reached its climax at year-end with two strategic acquisitions, one in the USA and one in Taiwan. More information is in Beijer Electronics' Annual Report 2010, published today on the company's website, [www.beijerelectronics.se](http://www.beijerelectronics.se).*

Acquisitions of complementary companies on attractive markets are an important part of the company's growth strategy. The acquisitions of QSI Corporation of the USA and Korenix of Taiwan at the end of the year brought the company valuable complementary products, extra sales and distribution channels. This provides the company with a good base for continued expansion in the USA and Asia.

The company also made a major direct sales initiative in the year. New salespeople have been hired and the company has increased its geographical presence through new ventures in the UK, France and the USA.

In his comments on the year, President and CEO Fredrik Jönsson said:

“In 2010, we were able to reap the benefits of our hard work. We have strengthened our positioning in many parts of the world and the undiminished pace of our product development resulted in several exciting product launches in the year. Sales of proprietary products on the global market made strong progress in the year, not least on the Asian markets. The sales share of these markets grew 9% to 15%, and next year we expect a further increase, to over 20%.

Printed copies of the Annual Report in Swedish will be distributed around April 8 to people that have registered a request through Beijer Electronics' subscription service. The Report can also be ordered from the company by phone on +46 (0)40 35 84 96 or by sending an e-mail to [info@beijerelectronics.se](mailto:info@beijerelectronics.se).

The Annual Report in English will be available on the company's website from mid-April and printed copies will be available from the company from the end of the month.

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*Beijer Electronics is a fast-growing technology company with extensive experience of industrial automation and data communication. The company develops and markets products and solutions that focus on the user. Since its start-up in 1981, Beijer Electronics has evolved into a multinational group present in 16 countries and with sales of 1,200 MSEK in 2010. The company is listed on the NASDAQ OMX Nordic Exchange Stockholm's Small Cap list with ticker BELE. [www.beijerelectronics.se](http://www.beijerelectronics.se)*