

Malmö, Sweden, June 2, 2011

## Beijer Electronics Appoints new Area Director for Asia Pacific

### **Berndt Köhring has been appointed Area Director – Asia Pacific.**

Asia is a key strategic region for Beijer Electronics' future growth ambition and this key appointment will further support the maximizing and capture of the potential across the business areas.

Berndt Köhring has extensive experience and knowledge within the Asian market and specifically within automation.

Berndt will join Beijer Electronics from Schneider Electric and will commence during the third quarter of 2011.

Berndt Köhring will be part of the Beijer Electronics' Management Group.

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*Beijer Electronics is a fast growing technology company with extensive experience of industrial automation and robust data communication. The company develops and markets competitive products and solutions with focus on the user. Since its start-up in 1981, Beijer Electronics has evolved into a multinational group with offices in 16 countries. Beijer Electronics is listed on the NASDAQ OMX Nordic Exchange Stockholm's Small Cap list under the ticker BELE. [www.beijerelectronics.se](http://www.beijerelectronics.se)*